

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Brown County Healthy Weight Coalition for Youth

Contact Information

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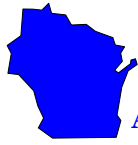
Program Information

Type of Program Coalition
Year Coalition was Formed 2003
Primary program focus Both Physical Activity & Nutrition
Region Northeastern
County Brown
Coalition Web Site Address

Program Information

Represented Groups on Coalition Community Government Health Care Health Dept Schools UW-EX WIC	Represented Professions on Coalition Dietitian Educator Nurse Physician Other
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A Wisconsin Nutrition and Physical Activity Program



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Intervention Name On Loan Educational Kits

Intervention Information

Type of Intervention: Physical Activity Event
Focus Area: General Physical Activity
Intervention Site or Setting: School
Scope of Intervention: County
Target Audience: All races and genders Ages 5 - 11, 12 - 19
Total Population in Area Served:
Number of Participants:
Implementation Status: On-going

Partners:
Unique Funding:
Evaluation: None
Evidence-Based or Best Practice based on

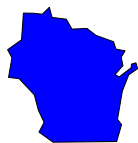
Products Developed or Materials Used:

Pedometer and yoga kits

Intervention Description:

Kits are loaned to teachers to use with school age children for classroom activities. Kits contain a lessonplan and one pedometer for each student. Yoga kits have video and lessonplan - this is for preschool

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Intervention Name Health school fundraisers

Intervention Information

Type of Intervention: Nutrition Event
Focus Area: Vending
Intervention Site or Setting: School
Scope of Intervention: County
Target Audience: All races and genders Ages 5 - 11, 12 - 19
Total Population in Area Served:
Number of Participants:
Implementation Status: On-going

Partners: Brown County Dairy Promotion Committee
Unique Funding:
Evaluation: Other
Evidence-Based or Best Practice based on

Products Developed or Materials Used:

Intervention Description:

Mini grants were awarded to youth serving organizations to sell smoothies as a healthy fundraiser . Each recipient recieved a smoothie maching with recipe book and \$100 for purchase of start-up ingredients